​​**Feature: Formosa Max Awning (Luxaflex)**

Choosing the right awning is not as easy as it should be. Considerations such as material, durability, style, look, and, of course, cost all play their part. The truth is, for something that should be simple, searching through acres of poor-quality products and internet reviews to find the awning that’s best suited for your outside space is way too complicated.

So, to remove that complication, let us jump to the important stuff and tell you why the awning you want is the Formosa Max Awning from Luxaflex. After all, we’ve been in this business for years and have seen awnings come and go - all that experience has to be worth something!

**A Quick Introduction to Luxaflex and the Formosa Max Awning**

If you’ve been a window covering enthusiast for the past 60 years or so, then you’ll have heard of Luxaflex - in circles such as that, they really need no introduction. But we’re going to go out on a limb and assume you don’t while away Sunday afternoons reading brochures about blinds, shutters, and awnings - there’s every chance, strange though it feels to us, that you’ve never discovered the delights of Luxaflex products.

A company that has been bringing technological advancement and style to window coverings since the 1950s, Luxaflex really knows its stuff. From Venetian blinds in the 1960s to the incredible innovations in smart home solutions for the modern world, Luxaflex products are the kind of premium quality that stands tall in a world of poor imitation.

For 2024, they’ve released the awesome Formosa Max Awning - and as awning fans, we’re really excited by it. It’s a top-of-the-line shading solution we just have to share with you.

Here are our top eight reasons to choose the Luxaflex Formosa Max Awning above all others.

**Reason 1 - Innovative Design**

There’s no chance you’ll turn the outside of your house into a slight embarrassment that looks like a Victorian sweet shop here! The Formosa Max Awning has a sleek and modern design that complements a range of architectural styles. It wouldn’t even look out of place on the side of a Classical Greek Temple - and no doubt, Apollo would approve of its shade control.

With a range of colours and finishes, you can effortlessly match any exterior décor. Perfect.

**Reason 2 - Durability and Quality**

Having an awning that looks good is important, but even more important is how it holds up against the weather - especially in Scotland! There’s no surprise considering its pedigree, that the Formosa Max Awning is constructed with extremely high-quality materials. It’s not going to become sun bleached or whipped off in the wind.

One of the key factors in choosing a good awning is making sure the fabric is properly UV-resistant, so that it doesn’t fade prematurely, and that it is engineered to endure the elements - boxes that Luxaflex ticks easily. This is an awning that promises long-lasting performance that’ll ensure years of use without degradation.

**Reason 3 - Enhanced Comfort**

Does the Formosa Max Awning do its job? Of course! With full coverage control, Luxaflex’s premier offering provides ample shade, reducing head and glare in outdoor areas. When extended, it helps create a comfortable outdoor living space that’s perfect for relaxation and entertaining.

**Reason 4 - The Customisable Options**

No two homes are the same, so the needs of the awning are never exactly alike either. Thankfully, the Formosa Max Awning can be fully tailored for use. It’s available in multiple sizes to fit your outdoor space and includes options for features such as motorisation and smart controls for complete convenience.

**Reason 5 - Energy Efficiency**

How does an external awning help with home energy efficiency? By being really good at blocking sunlight! The Luxaflex Formosa Max Awning provides enough additional shade to any windows and doors that it actually helps reduce your indoor cooling costs and carbon footprint during the hotter summer days.

**Reason 6 - Versatility**

With its quality engineering, the Formosa Max Awning is suitable for use anywhere that an outside cover could help, whether that’s for residential or even commercial application.

It’s ideal for patios, decks, and balconies, with a range of flexible installation options.

**Reason 7 - Aesthetic Appeal**

We mentioned the design style earlier, but really, it's only when you see a Formosa Max Awning in place that you really appreciate how it enhances the visual appeal of outdoor spaces, bringing a true touch of luxury.

The subtlety of the design means the awning seamlessly integrates with any existing outdoor décor, maintaining a cohesive look in your garden.

**Reason 8 - User-Friendly Features**

So many lesser-quality awnings are never used due to their poor controls. An awning that is a strain to extend or retract will quickly become an annoyance that’s avoided rather than loved, so Luxaflex has taken considerable care to make sure that the Formosa Max Awning is a joy to use.

The automated control options are a dream, with smart home integration that means you can give a simple verbal command to your smart assistant to have the awning activated, but even the manual control version is effortless, with beautifully engineered movement that takes the strain out of manual operation.

Plus, the Formosa Max is easy to clean and maintain, making it the perfect choice for those who don’t want to be constantly worried about upkeep - and that’s most of us!

**Experience the Luxaflex Formosa Max Awning at the Scottish Shutter Company**

With the Luxaflex Formosa Max Awning, the months of waking in the middle of the night, drenched in sweat, having been unable to sleep due to nightmares of poor quality awnings are over!

(Just us, then?)

Seriously, though, at the Scottish Shutter Company, we’ve been seeking an awning product of this quality for some time. The Formosa Max Awning by Luxaflex is an exceptional product that combines functionality, durability, and style. It offers numerous benefits that can transform any outdoor space into a comfortable and aesthetically pleasing area, making it a worthy investment for homeowners seeking to enhance their outdoor living experience.

If you’d like to see the Formosa Max in person, book a visit to our Edinburgh showroom, where we have the system available to showcase in all its glory. Visits are by appointment only - just [fill in this quick form](https://www.scottishshutters.co.uk/lp/appointment/) to book your exclusive Formosa Max Awning experience.

Contact us today to learn more about how the Formosa Max Awning can transform your outdoor space.

**Meta title**

Feature: Formosa Max Awning (Luxaflex)

**Meta desc**

At the Scottish Shutter Company, we’re excited about the latest awning from Luxaflex. Find out more.

**Social Snippet**

Movie buffs await the latest blockbuster with bated breath, gaming fans rave about the newest console, and we at the Scottish Shutter Company get excited about premier awning products! Find out exactly with the Luxaflex Formosa Max Awning, which has us grinning in glee by reading our feature on its features!